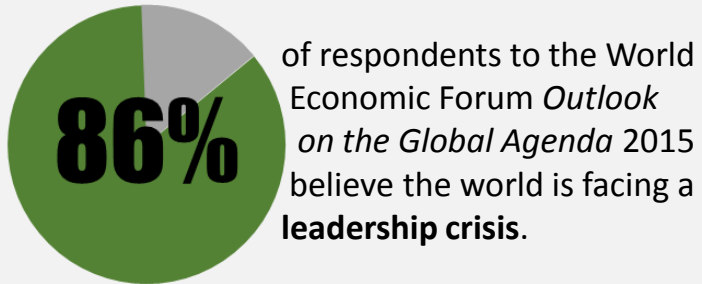


The state of LEADERSHIP

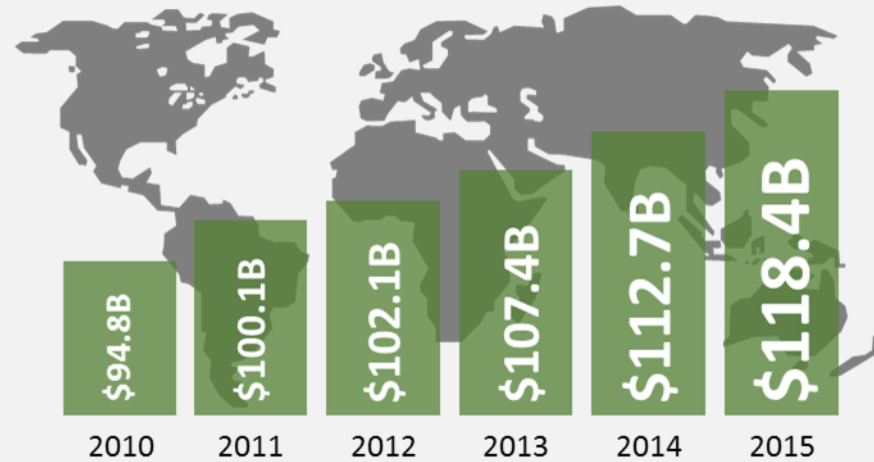
Leadership effectiveness and development has been a focus of communities, organisations and governments for hundreds of years. After so much attention, study and investment, you'd think we'd have cracked the formula for success, but in 2015 leadership effectiveness remains at or near the top of the priority list of organisations and governments around the world. Let's break it down by the numbers...

PRIORITIES

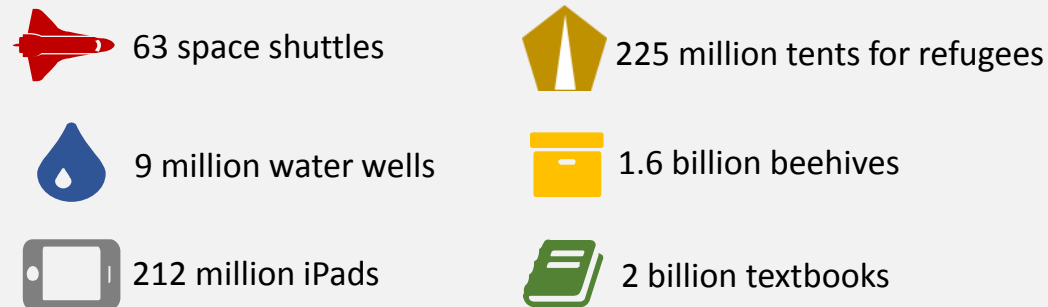


INVESTMENT

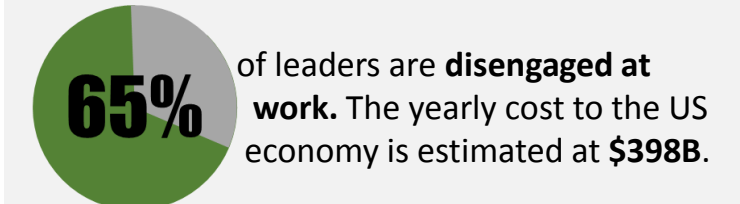
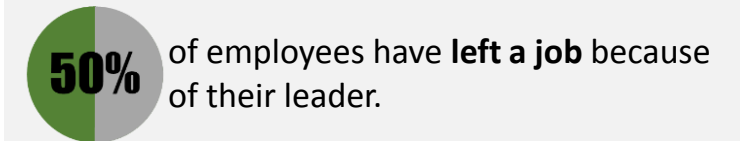
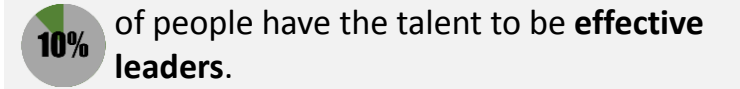
Estimated global spend on corporate leadership development (\$USD)



What else could the average yearly spend of \$106B have bought?



CHALLENGES



TOP RATED 2015 CAPABILITIES

- Self Awareness
- Adaptability
- Collaboration
- Boundary Spanning
- Network Thinking

THE POTENTIAL IMPACT OF GOOD LEADERSHIP



48% increase in profitability



22% increase in productivity



30% increase in employee engagement



17% increase in customer engagement



19% decrease in employee turnover

SOURCES

World Economic Forum: *Outlook on the Global Agenda 2015*
 Deloitte: *Global Human Capital Trends 2015*
 Center for Creative Leadership: *Future Trends in Leadership Development*
 McKinsey: *Building capabilities for performance*

Gallup: *State of the American Manager 2015*
 Bersin by Deloitte: *Corporate Learning Factbook 2014*
 TrainingIndustry.com: *Size of the Training Industry*
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